



PAUL JOHNSON.
Mergers & Acquisitions Coach

Brand Kit

For identity and consistency



unlock your life

Your
tomorrow
needs you
today!



Logo

Main Logo Features



The Logo Mark

PAUL JOHNSON.
Mergers & Acquisitions Coach

Word Mark

Logo Variation



PAUL JOHNSON.
Mergers & Acquisitions Coach



**PAUL
JOHNSON** _____



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The main logo mark signifies progress and forward movement associated with Paul Johnson the brand.

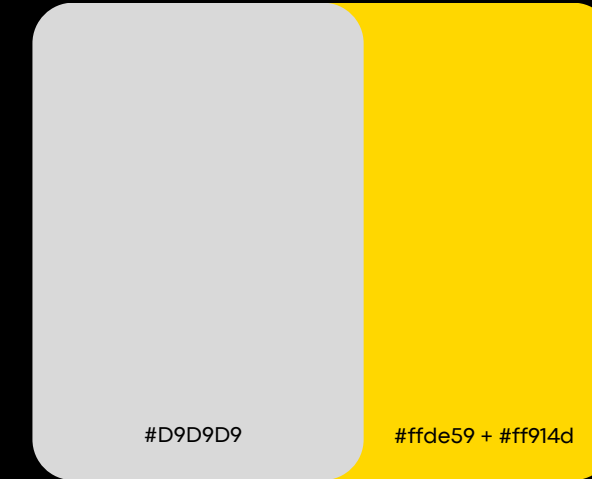
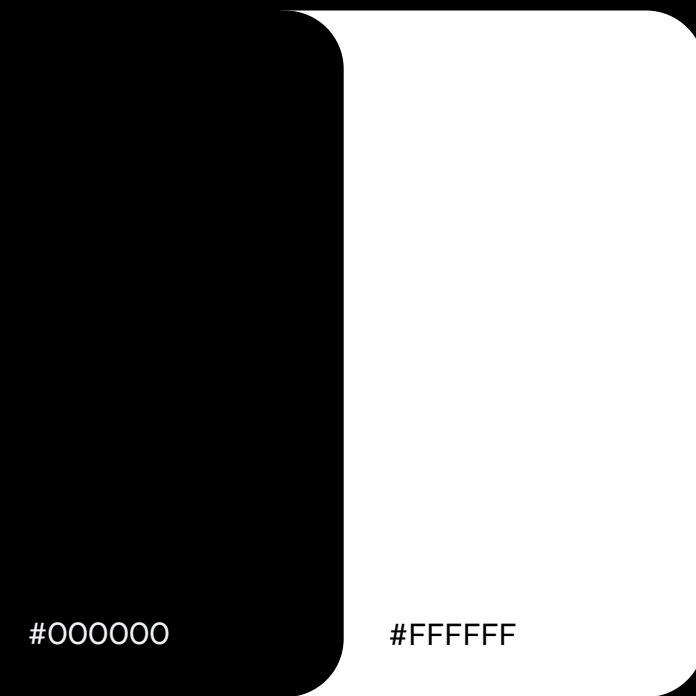
Versions of the logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.



PAUL JOHNSON.
Mergers & Acquisitions Coach

Color Palette

These colors reflect our brand's identity and personality



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The colors signify boldness, purity and aspirational luxury which creates a sense of belief and trust.

The colors are complemented with Gradient packs that signify strength and passion.

Font

These fonts reflect the brand's identity and personality

FONT OVERVIEW

DELA GOTHIC ONE REGULAR

For Headers

ABCDEFGHIJKLMN**OPQRSTU**
VWXYZabcdefghijklmnopqrstu**vw**
yz1234567890!@#\$%^&*()

Poppins

For Subheaders and Paragraphs

ABCDEFGHIJKLMN**OPQRSTU**VWXY
Zabcdefghijklmnopqrstu**vwxyz**12
34567890!@#\$%^&*()

FONT HIERARCHY

PAUL JOHNSON

Secure your future now!

Are you looking for a space for innovation and collaboration? Get in touch! Fresh graduates welcomed.

Paul Johnson

Leveraged Buyouts

Write details here, such as product specifications, price, event duration, and promotions.

TYPE APPLICATION

FUTURE-FORWARD INVESTMENT

CREATE THE FUTURE WITH US

Write a Brand Statement

Write a Brand Statement

FOR PRESENTATIONS

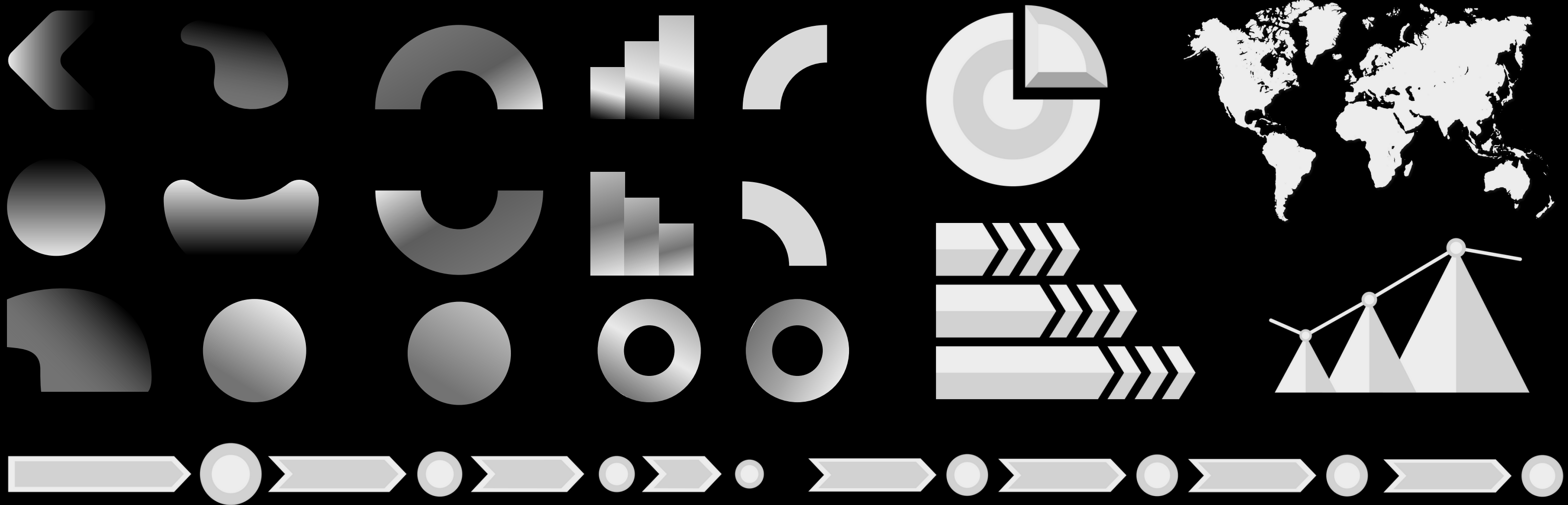
ARIAL & ARIAL BLACK HELVETICA WORLD

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The fonts used currently are to ensure visibility and readability across the mediums they are subjected to be used.

Elements, Shapes, & Illustrations

These elements reflect our brand's identity and personality



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The shapes and elements can be used as image filters for presentations, photo and graphic assets

Brand Imagery

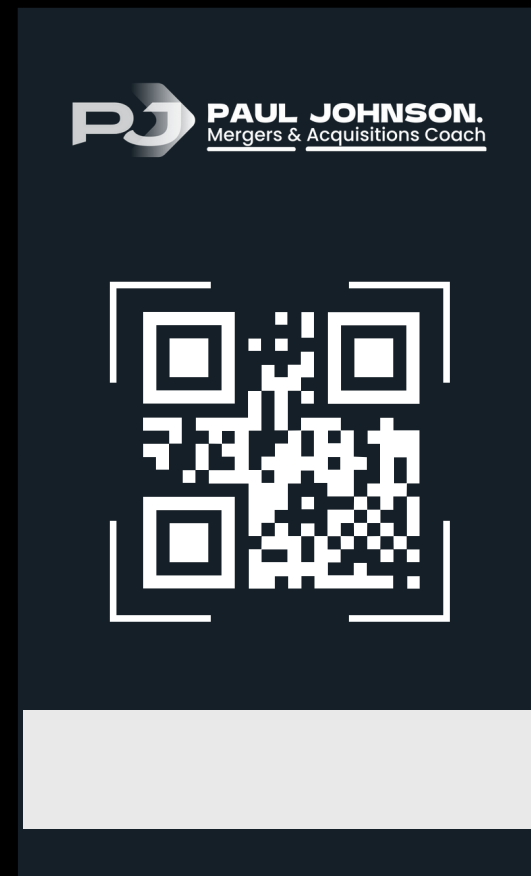
These images reflect our brand's identity and personality



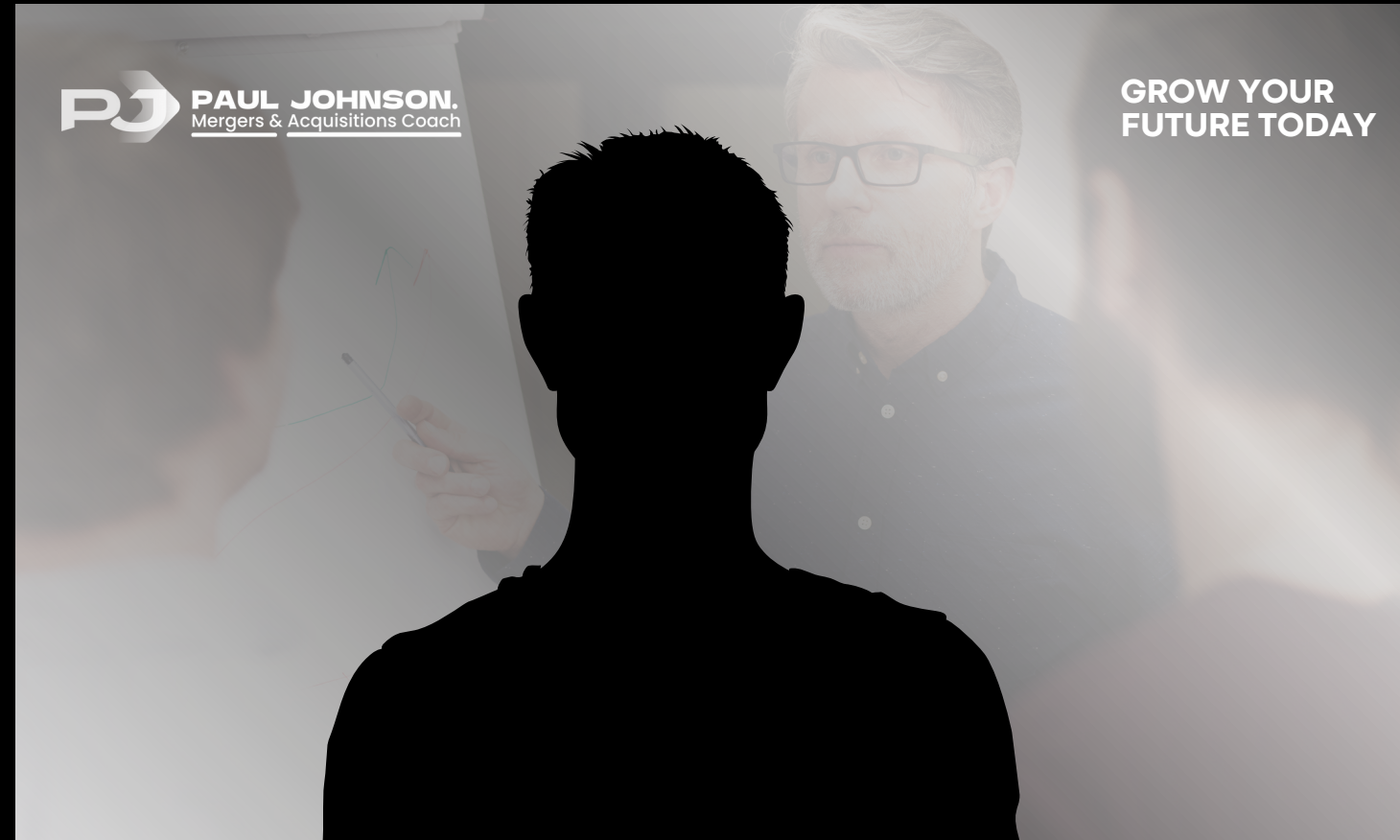
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The visual library has select few photos and videos that depict the standard of living the audience can experience after using the brand's products.

Brand Imagery



Inactive QR code for demonstration



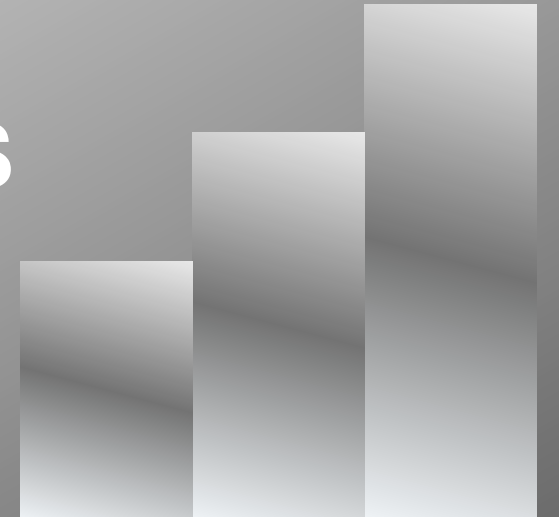
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Poster graphics, marketing asset, virtual business card, zoom meeting background and brochure templates



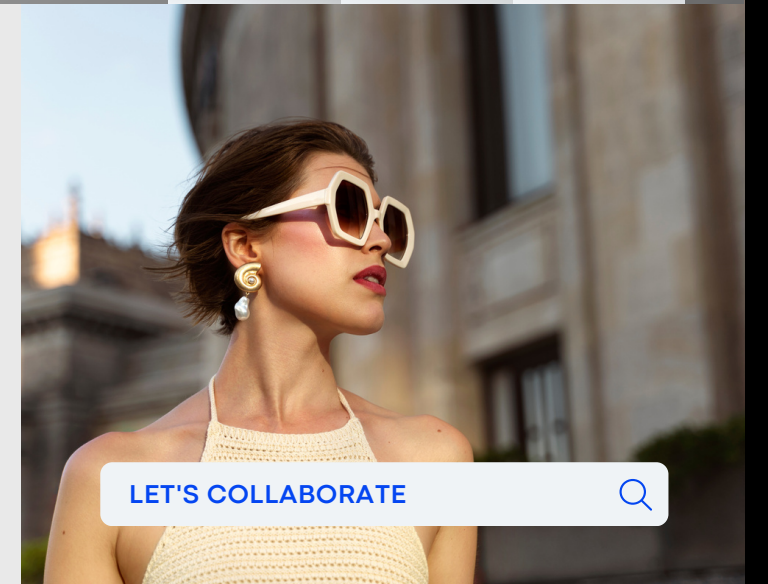
CREATE THE
FUTURE WITH US

[INQUIRE NOW](#)



ARE YOU A
WINNER?

[LET'S COLLABORATE](#)



UNLOCK YOUR
FUTURE NOW!

Contact Information

@PaulJohnson

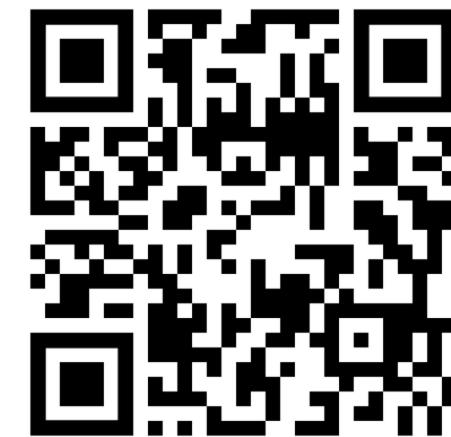
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Scan here for more info



Visit the website

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Resource Page



Feel free to use these icons and more to make your presentation even more visually engaging!



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